

Why have a Strategic Plan?

Basehor Community Library has continued to improve and prosper for many years. We believe past strategic plans have helped contribute to this success. Now that the horizon of our last strategic plan is ending (2013-2015), it's time to look forward and define the outcomes that will continue to meet the needs and expectations of our community. While our past strengths and assets will continue to serve our patrons well, our district is changing and we must always adapt to remain a valued, relevant service.

Basehor Community Library
Board of Trustees

Chris Miller, Chair
Tammy Potts, Secretary
Melissa Orton, Treasurer
Dean Weddum, Trustee
David Miller, Trustee
Cindy Pruitt, Trustee
Joanne Gunn, Trustee



- ◆ **Mission:** To provide recreational, educational and reference information materials and services to residents of the library district to stimulate ideas, advance knowledge and enhance quality of life
- ◆ **Vision:** Basehor Community Library is a valued and highly relevant resource for everyone in our community. Our patrons are as proud of us as we are proud of them.

HOURS: Mon-Thurs 9am-8pm
Fri-Sat 9am-5pm ☉ Sun 1pm-5pm

1400 158th St. Basehor, KS 66007
(913) 724-2828 (913) 724-2898 fax

Basehor Community Library

2016-2018 Strategic Plan



Strategic Plan 2016-2018

Strategic Goal #1:

Deliver Outstanding Children's and Youth Services and Programs

Outcomes we expect to achieve for Patrons:

When this objective is being achieved, Patrons will say:

- * I want to bring my kids to the library because I feel they are learning something worthwhile.
- * The library provides a large number of programs at times that are convenient for me and my family.
- * The library's collection is fresh, current, topical and relevant.
- * My kids learn and have fun at the library. They want to go back.
- * I've noticed that the library has made improvements on top of an already good base of services .
- * The library's facilities are great and provide an ideal, safe place for my kids to learn and grow.



Strategic Goal #2:

Serve as a Community Gathering Place—Be a Comfortable Place to Visit and Use

Outcomes we expect to achieve for Patrons:

When this objective is being achieved, Patrons will say:

- * I regularly think of the library as a place to visit (for group meetings, to socialize with friends, relax, study, work, etc.)
- * The library is a friendly place to visit. People welcome me and know me.
- * The facilities are appropriate, accommodating, and well maintained.
- * They've added something new that I can use.
- * There is a comfortable atmosphere.
- * I'm more likely to use the library more often than in the past.

Strategic Goal #3:

Evolve and Improve the Portfolio of Programs and Services

Outcomes we expect to achieve for Patrons:

When this objective is being achieved, Patrons will say:

- * I didn't know you could (fill in the blank) at the library.
- * I can find the books, dvd's, etc. when I want them.
- * The library's technology offerings meet my needs.
- * I learned how to do something new because I was at the library.
- * The library offers programs on dates and times that are convenient for me.
- * There's always something new when I go to the library

Strategic Goal #4:

Be Immersed in the Community and Be a Part of the Community Fabric

Outcomes we expect to achieve for Patrons:

When this objective is being achieved, Patrons will say:

- * I can always go to the library to learn about what's going on in Basehor. They can find anything.
- * The library provides me forums and programs to learn about what's going on in my community.
- * The library offers me a chance to volunteer my time and talents for the betterment of the community.
- * Staff and board are involved in community organizations, projects and events.